

## AMENDMENTS TO THE CLAIMS

For the Examiner's convenience, all pending claims are set forth below and have been amended where noted:

What is claimed is:

1. (Currently Amended) An advertising apparatus for produce vendors ~~comprising~~ consisting of:
  - a. at least one earring clip with a back side and a front side for engaging a non-pierced ear;
  - b. at least one ~~hook~~ line axially secured to said ~~the~~ at least one earring clip, a hook axially secured to at least one line; a first hook axially secured to the at least one line between the earring clip and the hook, wherein the first hook is axially aligned with the hook;
  - c. at least one edible food item removably secured to ~~said hook~~ the at least one line by using a member of the group consisting of: the hook, the first hook, or combinations thereof, wherein said ~~the~~ at least one edible food item is selected from a member of the group consisting of: a fruit, a vegetable, and combinations thereof; and
  - d. an automatic LED disposed on a lower portion of the front side for lighting the at least one edible food item.
2. (Cancelled)
3. (Cancelled)
4. (Currently Amended) The advertising apparatus of claim 1, wherein ~~said the~~ automatic LED ~~light~~ is a blinking LED light that can be actuated with a switch secured to said ~~the~~ at least one earring clip.
5. (Currently Amended) The advertising apparatus of claim 1, wherein said ~~the~~ hook

and the first hook is are each between 1.5 inches and 3 inches in overall length.

6. (Currently Amended) The advertising apparatus of claim 1, wherein ~~said the~~ hook and the first hook is are each adapted to have at least a first prong and a second prong for engaging at least two edible food items.
7. (Currently Amended) The advertising apparatus of claim 1, wherein the at least one edible food item is selected from a member of the group consisting of: blueberries, strawberries, dried fruits, blackberries, cherry tomatoes, kiwi fruits~~fruits, with similar sturdy yet pierce-able skins, and vegetables with similar sturdy yet pierce-able skins~~ other substantially similar fruits, substantially similar vegetables, and combinations thereof.
8. (Currently Amended) An advertising apparatus for candy vendors ~~comprising~~ consisting of:
  - a. at least one earring clip with a back side and a front side for engaging a non-pierced ear;
  - b. at least one hook line axially secured to ~~said the at least one~~ earring clip; a hook axially secured to the at least one line; a first hook axially secured to the at least one line between the at least one earring clip and the hook, wherein the first hook is axially aligned with the hook;
  - c. at least one chewy candy item removably secured to the at least one line using a member of the group consisting of: the hook, the first hook, or combinations thereof; and
  - d. an automatic LED disposed on a lower portion of the front side for lighting the at least one chewy candy item.
9. (Currently Amended) The advertising apparatus of claim 8, wherein ~~said the at least one chewy candy item~~ is selected from a member of the group consisting of: soft licorice, soft raspberries, juicy fruits, and ~~like-soft-candies~~ combinations thereof.

10. (Cancelled)
11. (Cancelled)
12. (Currently Amended) The advertising apparatus of claim 8, wherein said the automatic LED light is a blinking light that can be actuated with a switch secured to said the at least one earring clip.
13. (Currently Amended) The advertising apparatus of claim 8, wherein said the hook and the first hook is are each between 1.5 inches and 3 inches in overall length.
14. (Currently Amended) The advertising apparatus of claim 8, wherein said the hook and the first hook is are each adapted to have at least two prongs for engaging at least two eandies chewy candy items.

Applicant believes no new matter has been added with these amendments